Introductions

**Purpose:** To understand insights form PIs about conducting your dissemination or implementation study funded by INQRI – name of the study here*.

**Interviewer to note before asking questions:** From the abstract about your study posted on the INQRI RWJ web-site, your study focused on …. We are interested in your perceptions about this study with respect to the dissemination or implementation strategies used.

1. Would you please describe the dissemination/implementation interventions/strategies used in your study? Follow-up question if needed: What specific implementation or dissemination strategies were used/tested (e.g. education, academic detailing, audit and feedback of data, performance gap assessment, quick reference guides, incorporation of decision-aides or evidence based information into electronic medical records, modification of practice standards)

2. What is your perception about the dissemination/implementation interventions that were used – which ones seemed to work; which ones do you perceive that were less helpful. Any other information about the dissemination/implementation interventions that you would like to share.

3. In general, what were the successes and challenges in doing this study? What were the lessons learned? What would you do differently next time?

4. What steps or actions were taken to promote continued use of the EBPs or program following completion of the study? What considerations were given to the conceptual framework, methods and/or study design to promote continued use of the EBPs or program following study completion?

5. What tools or materials were developed for this study? How were they used during implementation? How might they be used following study completion?
6. Is there anything else you would like to share with me regarding this study?